

## Irene Moretti

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Institute of Cultural Anthropology and Development Sociology | Leiden University

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## WORK EXPERIENCE

### **PhD Candidate, Leiden University, The Netherlands** **10/16 – present**

- ERC-research project 'Moralizing Misfortune: A comparative Anthropology of Commercial Insurance'
- Research focus: car liability insurance and moral discourses on 'responsible citizens' and kinship relations in the northern regions of Italy.

### **Telephonic Interviewer, GDCC, Rotterdam, The Netherlands** **10/15 – 10/16**

- Conducted CATI fieldwork to gather data for B2B and B2C research projects for various organizations such as the European Commission and the European Central Bank, as well as for major market research agencies such as GFK, Ipsos and Nielsen.

### **Research Executive/Junior Project Manager, Makno, Milan, Italy** **05/12 – 01/15**

- Supported the Senior Research Manager in all the stages of complex research projects and led several small/medium research projects
- Supervised and coordinated all the fieldwork activities for the research projects carried out by the institute
- Main fields of social research expertise: social and cultural dynamics, welfare state studies, policy making processes on a local scale
- Main fields of market research expertise: customer satisfaction, consumer behaviour, brand positioning and awareness, new product development (concept test, name and product test, logo and pack test), real estate and urban planning.

### **Freelance Columnist, Gruppo Editoriale San Paolo, Milan, Italy** **10/11 – 05/12**

- Short collaboration with the periodical 'Famiglia Cristiana' as a freelance columnist. Main topics of the articles published: family care and social services of Milan and the surroundings.

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## EDUCATION AND RESEARCH

### **M.A. in Cultural Anthropology and Development Sociology** **02/15 – 07/16** **Leiden University, Leiden (The Netherlands)**

- Ethnographic Research and Thesis: 'Bricks and Water: tensions and conflict in Costa Rica. An analysis of water management through the study of an environmental conflict' | Grade: 8,5/10
- Key topics: ethnography, global challenges in local places, environment and economic development

## **M. A. in Applied Social Sciences**

**11/09 – 04/12**

### **Specialization: Sciences for Social and Market Research**

**Università Cattolica del Sacro Cuore – Milan, Italy**

- Ethnographic research and Thesis: ‘Città ricca, Gente povera: le risposte alle nuove forme di povertà a Milano’ [Rich city, Poor people: social and governmental measures to alleviate the “new poor people” in Milan | Grade: 110/110
- Key topics: ethnography, social and market research methods, welfare state organizations, care

## **Bachelor in Sociology**

**09/06 – 10/09**

### **Specialization in Social Work**

**Università Cattolica del Sacro Cuore – Milan, Italy**

- Research Thesis: ‘I titoli sociali in Lombardia. Nascita, sviluppo, possibili scenari futuri’ [Social vouchers in Lombardy. Introduction, development and potential future scenarios] | Grade: 110/110 cum laude
- Key topics: the organization of welfare state and the healthcare system in Italy, psychology, law, social work, ethics

## **PUBLICATIONS**

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Moretti, I. 2018. “The Black Box in Bologna: A Short Documentary.”

Leiden Anthropology Blog, <https://www.leidenanthropologyblog.nl/articles/the-black-box-in-bologna-a-short-documentary>

Moretti, I. 2017. “How to deal with puzzling brokers in ethnographic fieldwork?”

Leiden Anthropology Blog, <https://www.leidenanthropologyblog.nl/articles/how-to-deal-with-puzzling-brokers-in-ethnographic-fieldwork>

## **LANGUAGES**

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Italian, English & Spanish | fluent

German & French | basic