

Fitri Murfianti

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Current Position

2021 -

PhD Candidate in Cultural Anthropology

Institute of Cultural Anthropology and Development Sociology,
Leiden University, Netherlands

Study focus on How do the digital and religious literacy affect the way people produce consume and circulate Islamically inspired memes including Islamic Tiktok in an era of Post-Truth Indonesia.

Previous Positions

2005 -

Lecturer at Indonesia Institute of the Art Surakarta (ISI Surakarta),
Department of Visual Communication Design.

Higher Education

2008 - 2010

Master Program at Department of Media and Communication,
Airlangga University, Surabaya

Thesis : Solo Batik Carnival as a Creative Industries in Developing
City Branding "Solo Batik City"

1995 - 1999

Bachelor Degree at Communication Science, Padjadjaran
University, Bandung

Professional Training

2020

Participant of Scientific Article Writing Assistance, Ministry of
Research and Technology – National Research and Innovation
Agency

2018

Workshop at Cultural Entrepreneurship HUB Solo – Bootcamp,
ISI Surakarta – Gothe Institute Germany

2017

Workshop at "Social Science and Humanities on Global
Interaction and Citizenship", VU Amsterdam and KITLV Leiden

2017

Workshop : Writing and Publicizing Scientific Articles in the
International Journal Indexed by Scopus, Sebelas Maret
University, Surakarta

2017

Workshop : How to Do Social Media Research, ASPIKOM East
Java

Research Experiences

2020

Souvenir Design Development WayangBeber Based as an Effort
Support Tourism and Icons Improving the Creative Industry in
Pacitan Regency, Creation Research and Art Performance -
DIKTI

2020

Library Research "Digital Communication Strategy and Socio-
Cultural Chane in the Pandemic Era"

2019

Library Research "Copyright and Artwork in the Digital Age"

2019

Relief and Naladerma Metal Statue Design Based on Wayang
Beber as an Alternative of Pacitan Tourism Icons, Creation

- 2018 Research and Art Performance - DIKTI
The Creation of New Tourism Icons in Pacitan District through the Design of the Sculpture of the Wayang Beber Made from Metal Craft Art, Creation Research and Art Performance - DIKTI
- 2018 Library Research "Memos in the Digital Age and Cyber Culture"
- 2017 Self Presentation through Instagram: Teenager Identity in the Contemporary of Indonesia

Scientific Works

Journal :

- 2020 Confronting Media Prosumer People with Manipulated Political Memos in Indonesia's Post Truth Era, Journal of Molecular & Clinical Medicine (EJMCM) Vol 7 Issues 1, ISSN 2515-8260
- 2020 Revolution of Poster Protest Language Styles Z Generation In Indonesia, PalArch's Journal of Archaeology Egypt / Egyptology (PJAEG) Vol 17 Issues 8, ISSN 1567-214X
- 2020 Souvenir Design Development Wayang Beber Based as an Effort Support Tourism and Icons Improving the Creative Industry in Pacitan Regency, International Journal of Education and Social Science Research (IJESSR) Vol 3 Issue 6, ISSN 2581-5148
- 2020 Landmark as a Creative Strategy for the Country's Unique version of "Teh Botol Sosro" Advertising, Production of 25 Frames, CITRAWIRA Journal Vol 1 No 2, ISSN 2774-2806 (print), 2774-2792 (online)
- 2020 Sexy Killer: Film dan Social Movement, CAPTURE Journal, Vol 12 No 1, ISSN 2086-308X, 2338-428X (online)
- 2020 Copyright and Artwork in the Digital Age, ACINTYA Journal, Vol.12 No 1, June 2020, p-ISSN: 2085-2444
- 2019 Memos in the Digital Age and Cyber Culture, ACINTYA Journal, Vol 11 No 1, June 2019, p-ISSN: 2085-2444
- 2019 Relief and Naladerma Metal Statue Design Based on Wayang Beber as An Alternative of Pacitan Tourism Icons, International Journal of Arts and Social Science (IJASS), Volume: 2 Issues: 4, July-August 2019. ISSN 2581-7922
- 2017 Fake News : Is it The Faults of Social Media ?, International Journal of Law, Government and Communication (IJLGC), Volume: 2 Issues: 5, September 2017. ISSN (Online) 0128-1763

International Proceeding :

- 2019 Social Climber and Hyperreality: Revisiting Maslow Theory in the Contemporary of Indonesia, 1st Conference of Visual Art, Design and Social Humanities (CONVASH)
- 2017 Photo : Identity and Commodity on Social Media Instagram, International and Interdisciplinary Conference on Arts Creation and Studies "Arts in History, Culture, Philosophy, Education, and Heritage", ISI Surakarta

Book Chapter :
2018

“Meme: Kontestasi Wacana Humor, Satir dan Pencemaran Nama Baik di Era Digital Indonesia” in the book "Problematika dan Isu-Isu Citizenship di Indonesia", UPI Press Bandung, ISBN: 978-602-5643-20-0