

FLOOR POOT, A MSc BIOLOGY STUDENT WITH A BUSINESS INTEREST



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"Before my bachelor in Biology, I studied Economics in Amsterdam for one year. So, you could say that my interest in business always existed."

"After my bachelor in Biology, I was really interested in how the world of science worked in an economic way: where does the money come from, who invests in science, and how does knowledge get from the lab to the market?"

SBB-GRADUATES CAN COMMUNICATE WITH BUSINESS AND SCIENTIFIC WORLD

"During my research project in the lab of Molecular Cell Biology, I really enjoyed the work and the colleagues, but I was not sure if I was a real scientist. Therefore, I chose the master Science Based Business, with the opportunity to do a SBB-internship at a company. After the internship I hoped I would be able to make a decision about my future career.

During the SBB fundamentals course, we were introduced to the basics in marketing, finance, and project management. These basic skills are vital for everybody who likes a broader view on the world besides fundamental science.

After the SBB fundamentals, I participated in the Orientation on Technopreneurship course (Research Based Business per Sep 2010 red.) where I got particularly interested in entrepreneurship.

Afterwards there was the opportunity to participate in courses in cooperation with the TU Delft about entrepreneurship: the Entrepreneurship Annotation Week and the honors course Starting New Ventures. This broadened my view again: first, because in Delft they work with actual products instead of the product 'knowledge', second, because we got introduced to the American way of doing business. During these courses I have met entrepreneurs and broadened my network.

For my SBB-internship I wanted to find a company that would give me a challenging project. NCB Naturalis, the Netherlands Centre for Biodiversity, asked me to write an advice about the Expertcentre: the business component where science and business meet. During this internship I spoke with scientists and business people inside and outside NCB Naturalis. With the use of all my Biology and Science Based Business skills I could complete this project successfully.

About my decision: my future career will probably be in business. And it is true what they say: with the basic SBB-skills and the scientific background, SBB-graduates can communicate with both the business and scientific world!"

By Floor Poot, participant in the SBB Master Specialisation, including the courses SBB Fundamentals Fall 2007, Orientation on Technopreneurship (Principles of RBB per Sep 2010), SBB Internship.