LACDR Newsletter

In 2016, we started our own newsletter for news and information aimed to our colleagues and friends of the LACDR.

This newsletter is of course also your newsletter. It is very welcome if you would like to bring something under the attention of your colleagues. On this page, we provide a few tips and guidelines to help you prepare content to be presented in the best way.

If you have any questions or suggestions about the LACDR-newsletter, please contact the LACDR communications-officer: <u>Ernstjan van Doorn</u>

To submit links or items to be added in the newsletter, please send them to: <u>news@lacdr.leidenuniv.nl</u>

- Language: English
- Category: Mention under which category you would like the article to be shown in the newsletter
- Please read the suggestions for constructing a functional article, and the categories, below.

LACDR newsletter edition release-dates:

- monday 22th februari, deadline submitting items: thursday 18th
- monday 28th march, deadline submitting items: thursday 24th
- monday 25th april, deadline submitting items: thursday 21th
- monday 23rd may, deadline submitting items: thursday 19th
- monday 27th June, deadline submitting items: thursday 23rd
- monday 25th July, deadline submitting items: thursday 21th
- monday 29th August, deadline submitting items: thursday 25th
- monday 26th September, deadline submitting items: thursday 22nd
- monday 24th October, deadline submitting items: thursday 20th
- monday 28th November, deadline submitting items: thursday 24th
- monday 19th December, deadline submitting items: thursday 15th

Newsletter categories:

For a logical grouping we have a rough set of categories. "Chapters" if you will. It is very helpful if you can provide us under which category you would like to have an item placed. (usually it is trivial, but that is not always the case).

• <u>News from LACDR (news about organisation and management)</u>

- <u>Awards and congratulations</u> (Interesting appointments, awards, rankings. About people, teams, groups. Both on education and research relating to LACDR)
- <u>Research News</u>
- Education News
- <u>Relocation News</u> (this year we are going into the first phase of the relocationprocess)
- <u>Colleagues News</u> (aimed at LACDR-wide interest)
- <u>Agenda-items</u> (To inform colleagues about symposia, events or deadlines. Events by us, or others that might be interesting for LACDR-colleagues)

What is the "news" in the story?

The title and first sentence must give the reader a good idea what the item is about, and why it is "news". An item in the newsletter usually shows the first one or two openings-sentences before breaking to a "read more" that links to the rest of the article on a website-page. (indeed: most articles will also be placed on the website, and the newsletter will link to these articles).

Usually an item is thus constructed as:

- "good catching title",
- "openings-sentence (s)",
- "read more",
- And the bulk of the story on a page, elsewhere.