Business Studies
Master of Science
Specialisation

In the master’s specialisation Business Studies, you combine high quality research in science with training in management and entrepreneurship.

The Business Studies specialisation bridges science and business by focusing on areas such as technology management, innovation, entrepreneurship, operations and decision making. In this specialisation you combine research in your area of science with Business Studies. You will learn about analytical frameworks and skills used in managerial decision making. The emphasis of the Business Studies specialisation is on the application of these frameworks and skills in the context of R&D-intensive organisations. After completion, you possess valuable knowledge and skills required in jobs that involve managerial decision making.

Why Business Studies in Leiden?
• Teaching by world-renowned faculty in business studies, and adjunct faculty with experience in management practice.
• Interactive teaching using real-life business case studies
• Hands-on business experience through a company internship project. Many students end up securing their first job at their internship organisation.

Facts and figures

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<tr>
<th>Language</th>
<th>English</th>
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<tr>
<td>Duration</td>
<td>2 years: SBB 40 – 60 EC specialisation courses including an internship</td>
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<tr>
<td>Degree</td>
<td>Master of Science with a specialisation in Business Studies</td>
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<td>Start</td>
<td>September or February</td>
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| Admission      | Start September: 1 April non-EU/15 June EU  
Start February: 15 October non-EU/1 December EU |
| Tuition fee    | € 2,078 EU/18,300 non-EU |
| Combine with   | Astronomy; Bio-Pharmaceutical Sciences; Biology; Biomedical Sciences; Chemistry; Computer Science; LST; Mathematics; Physics. |

More information
For more information about the programme, entry requirements, admissions procedures, tuition fees and scholarships, please visit our website:
masters.universiteitleiden.nl

Discover the world at Leiden University
Business Studies specialisation: programme overview and courses

Overview
The Business Studies specialisation can be followed by students doing a two-year Master’s degree in one of the Natural Sciences programmes, including Mathematics and Biomedical Sciences. Completing the specialisation requires 40-60 EC of business courses.

The Management track provides an introduction to general management theory and practice. The business courses will give students a firm understanding of managing a company. The specialisation also offers a wide range of business electives. The track is completed with an internship at a company where students get hands-on experience in management.

This track is for science students who consider employment opportunities in industry, and who are looking to acquire knowledge of business principles and training in managerial skills.

The perfect start for your career!

Business Studies programme (40 – 60 EC)

Management track
- Strategy (5 EC)
- Financial Management (3 EC)
- Marketing (3 EC)
- Technology & Operations Management (4 EC)
- Research Methods (5 EC)
- Internship (20-40 EC)

Electives (max. 20 EC)
- Entrepreneurship (3 EC)
- Decision & Risk Analysis (3 EC)
- Leading & Managing People (5 EC)
- Accounting (3 EC)
- Business Intelligence (4 EC)
- Managing Innovation (3 EC)
- Marketing Analytics (3 EC)
- Lean Six Sigma (3 EC)
- Capstone Cases (3 EC)
- Managing the Digital Business (3 EC)
- Business Research Essay (10 EC)