

## RESEARCH CLINIC

### General information

Supervisor:	Dr. Bríd Walsh
Title of clinic:	Conflict and complementarity: <i>Skellig Michael</i> as a UNESCO World Heritage Site and “Star Wars” island.
Number of students:	Max 3
Major (if applicable and approved by the Major Convener):	EES or elective
(Pre)requisites (if applicable):	Ideally students will have taken Energy and Resource Management (100 level)

### Research context

Skellig Michael, a rocky outcrop in the Atlantic, is a UNESCO World Heritage Site preserved for its dry stone monastic settlement. Over the past 4 years, Star Wars has periodically filmed on the island leading to greater tourist numbers and marketing of the Skellig Michael as “Star Wars” island. Such film-induced marketing has been central to many successful tourism campaigns, think of the Lord of the Rings and New Zealand. Recently, the Irish Heritage Trust has expressed concern over the potential cultural rebranding of the island. In this research clinic we will explore the destination image of Skellig Michael. More specifically, we will investigate whether the (potential) film-induced re-branding of the island may impact the World Heritage Designation.

### Students’ tasks and activities

#### Timeline:

September: Preparation (e.g. learning the method, learning how to use Zotero)

October: Conduct systematic review

November: Analysis and write up

December: Analysis and write up

#### Learning aims.

Students will learn how to:

- Conduct a systematic literature review (SLR). In conducting the SLR, students will learn how to (a) define a research question, (b) develop inclusion and exclusion criteria for peer-reviewed literature, and (c) retrieve, select and synthesize a body of relevant literature.
- Identify potential biases in the SLR process.
- Use reference software (Zotero) as a tool to facilitate the SLR process.

#### Deliverables:

- Write up the SLR methodology and the results of the SLR (possible publication).