

RESEARCH CLINIC

General information

Supervisor:	David Zetland
Title of clinic:	Build your social OR for-profit business
Number of students:	3-4 (as a team)
Major (<i>if applicable and approved by the Major Convener</i>):	GED
(Pre)requisites (<i>if applicable</i>):	World of Entrepreneurs (recommended)

Research context

The gap between a business idea and reality is large, and best explored through experience.

In this RC, you and your team (minimum of 3; max 4) will propose a social OR for-profit business that you want to (or already have) launch(ed). The goal is that I help you scale it up, via planning, data collection, experimentation, etc. This “research” will give you useful skills that are hard to find in the classroom.

This RC is loosely modeled on the (no longer offered) course Entrepreneurial Production.

Students’ tasks and activities

Please specify the tasks and activities, timeline, the learning aims and how they are assessed, i.e. what the deliverables will be.

We will make an agreement on goals and deadlines. Then you will be responsible for the deliverable. Your grade will depend more on your learning from the process than any specific outcomes.