Career Workshop
Networking & LinkedIn

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Career SERVICE
Humanities

Discover the world at Leiden University
Career Service

Individual
- Consultations
- Career (& internship) questions
- CV & letter check
- Work field insights

Career Zone
- careerzone.universiteitleiden.nl

Career Activities
- Workshops
- Career events
- (Internship info sessions)
Today’s workshop

Exercise 1: Common grounds
Networking
Orienting oneself
BREAK
LinkedIn: clever tool to search & find

Exercise 2: Check out the work field
Linking with others
Exercise 3: LinkedIn messages
Wrap up & questions

Discover the world at Leiden University
Exercise 1: Common grounds

01 Start a conversation in your breakout room

02 Try to find what you have in common (asap)
   Related to study, work experience, interests, plans...

03 Write down in key words your similarities.
   Appoint one person in your room who will submit the answers afterwards
Please submit your answers
Common grounds

Go to rose.pwall.nl
Networking

• Finding people with similarities
• Exchanging tips and experiences
• Helps to decide & determine approach
• Offline and online
• 50% (!) finds job via network
To discover

- What are my best qualities? What am I good at?
- What do I enjoy doing?
- What do I find important in life and my future career?
- What are the possibilities on the job market?
- Who to consider my network already?
- How to build and expand my network?
- How do I make a good first impression with my CV?
- In what way(s) can I develop myself to my ambition?
Orientation starts with...

Know yourself

Looking for the ideal job? Make sure you know yourself!

When looking for a job that suits you, it's important to know the following about yourself:

- What are your best qualities?
- What are you good at?
- What do you enjoy doing?
- What do you find important in life and in your future career?

Personal profile

This self-analysis is important in order to develop your personal profile. Every person has their own unique profile and it is important to discover...
Explore the possibilities

Explore the labour market

About the labour market.

The labour market is a large playing field that is constantly in movement. When getting to know the labour market, it’s important to orient on and define what your own particular labour market is:

- In which sector would you like to work?
- Which fields of work appeal to you?
- Which positions would suit you best?
- What are your interests?
- Which qualities and experiences would you like to put to good use?

In this section you can find general and more specific information about
Get inspired

- Meet & Greet activities:
  - as part of study programme
  - study association
  - Career Service
  - In-house days/career events

- Mentornetwerk
- Career Zone
- LinkedIn
Mentor network

video

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What to ask

How did you get this job/your first job?

What is your favorite aspect in this job?

Would you be able to do this job with another educational background?

If you need to hire somebody: how does the procedure work, what are you looking for in a candidate?

What advice would you rather had received when you were applying for your first job? What other tips would you give? 
*E.g. in looking into or meeting other organisations, branches, people*
Tip: keep track of your actions!
Let’s take a break
LinkedIn & your career

- Database career & job market
- Online business card
- Finding (internship) vacancies
- Following developments/news updates
- Familiarize organisations
- Discover variety of career paths
- Meeting new people (online)
Your profile

Set up a new LinkedIn account - tutorial LinkedIn

Uit de cursus: Learning LinkedIn for Students
Broaden your search
Broaden your search

Discover the world at Leiden University
Amnesty International

The fight for human rights never sleeps.

2 people from your school work here - 3,206 employees

People

19 employees

Search employees by title, keyword or school

Leiden University × Netherlands ×

Clear all

Where they live

19 | Netherlands
12 | The Hague Area, Netherlands
2 | United Kingdom

Where they studied

28 | University of Amsterdam
19 | Leiden University
14 | Utrecht University

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Exercise 2: Check out the work field

01
Write down an organization of your interest to work or intern

Or write down an organization that pops up in your mind first

02
Search for this organization on LinkedIn

03
- Current number of available vacancies
- Is there an alumnus currently working/someone from your network?

04
- Finished early?
What new info that might be relevant for your job orientation did you find?
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Exercise 2:
Check out the work field

Go to rose.pwall.nl
Keep (practicing) searching
also after this workshop

• Search for another organisation

• Check out people who currently work here (alumni/connections)

• Check available internship/job vacancies

• Explore other people’s experiences and insights
Let’s take a break
Make & retain connections
Linking on LinkedIn

It's all about making that connection first

- Be aware: only 300 characters 1st message
  - Emphasize similarities
  - Connect yourself to what the other person is interested in
  - Increase chances to get accepted
  - Unknown person: send only an invite, no message at all
  - Message without call to action
  - Your responsibility: too fast (too eager), too long (lazy)

Respond next day
- No reply?
  - Don't be a stalker, also don't pass up an opportunity
  - Try to send one reminder after 2 weeks

What NOT to do
Linking on LinkedIn

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Exercise 3: LinkedIn messages

Go to rose.pwall.nl

For every message: write down 1 strong point, 1 tip for improvement
More advice on networking
Other activities

- Reflection on competencies (HUM)
- How to find a job?
- CV & application letter
- Job interview & assessment
- Work field info sessions
  - Q&A with alumni and (former) interns