

# Population Health Management

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This programme  
is taught in  
**The Hague**







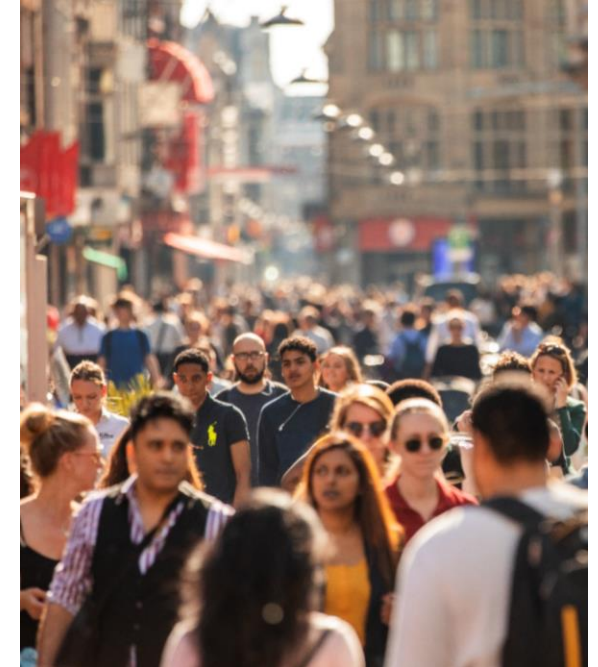
- Need more than you find in your bachelor?
- Want to contribute to society?
- Looking for a broad master?

## **Welcome to Population Health Management!**

- A wide range of career opportunities
- Freedom in subject choices in year 2
- Diverse and international peers
- Small-scale programme

# In this presentation

- Part 1: What is Population Health Management and why is it important?
- Part 2: Programme structure and Experience
- Questions and more information



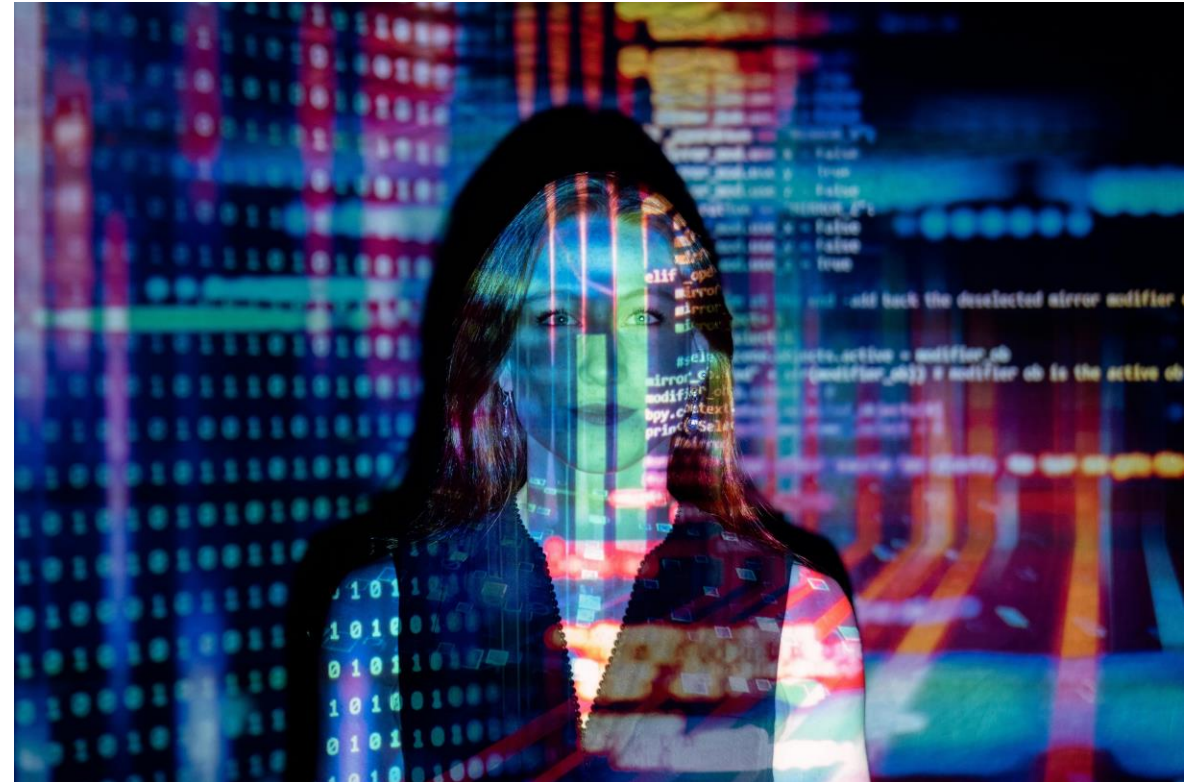
# Part 1. What is Population Health Management, and why is it important?



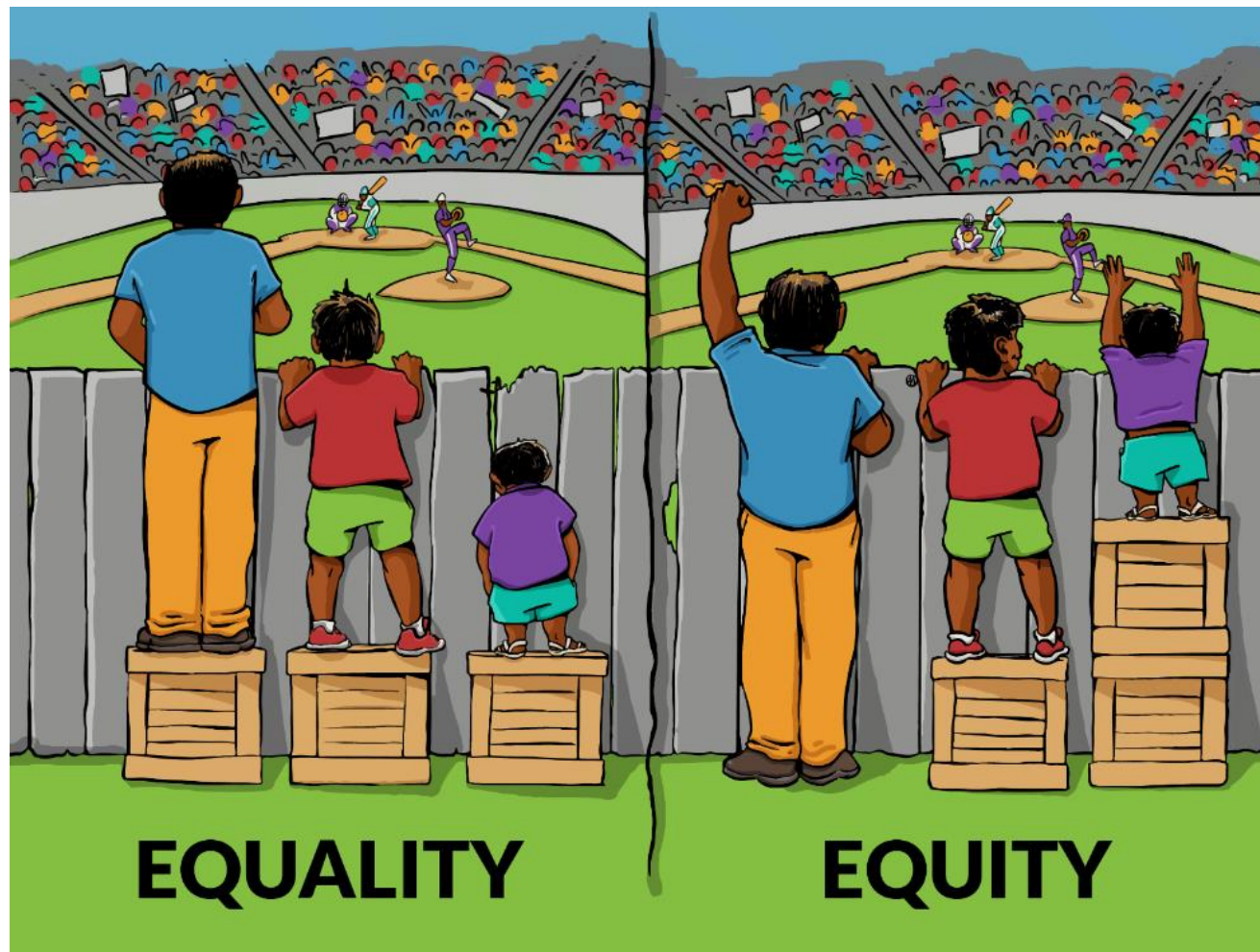
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# Challenges in Health Care



# The essence of Population Health Management



Improve Population Health

Reduce Cost Of Care



**How to improve healthcare?**

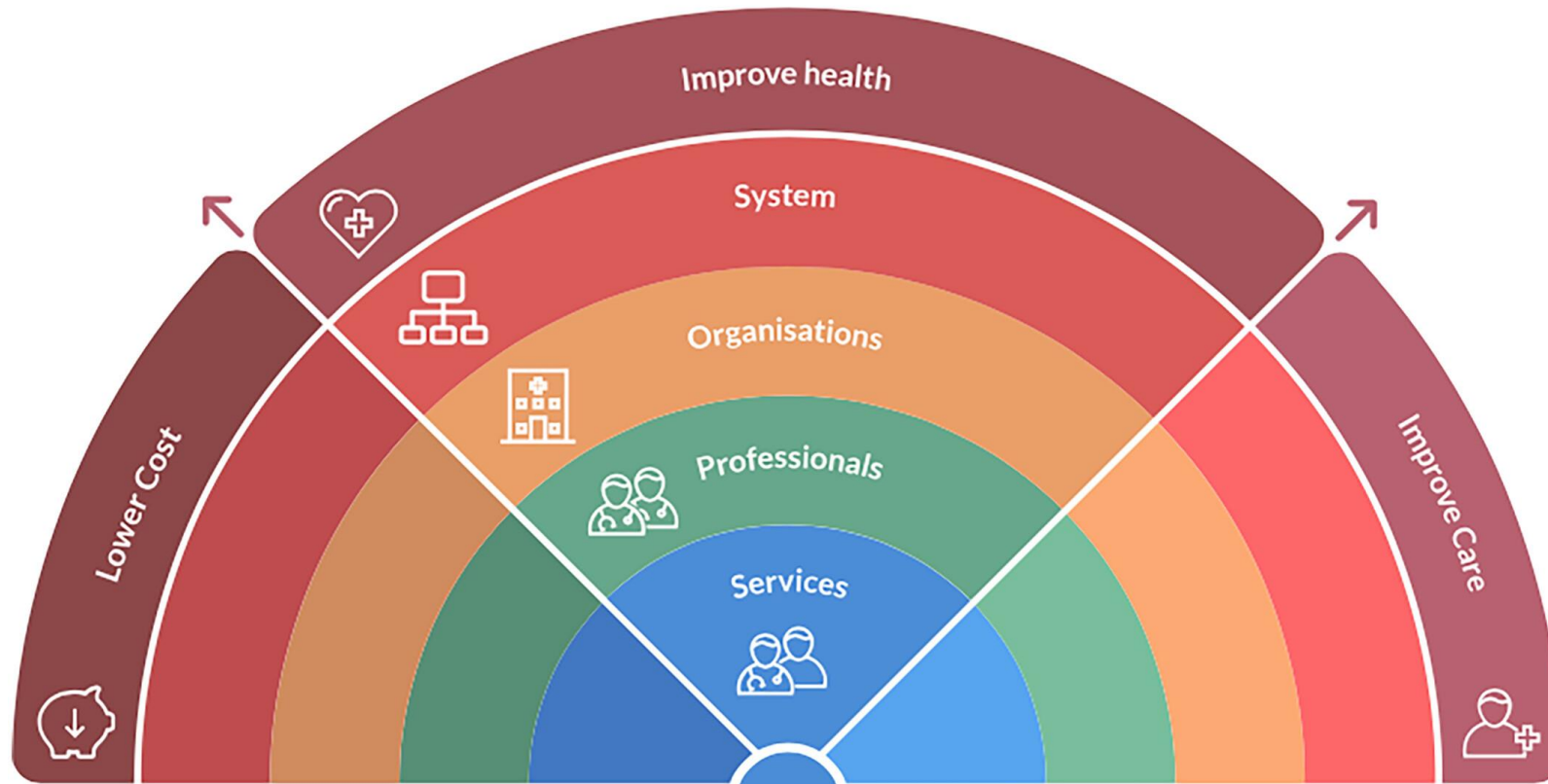
Enhance Patient Experience

Improve Provider Satisfaction

Ensure Health Equity



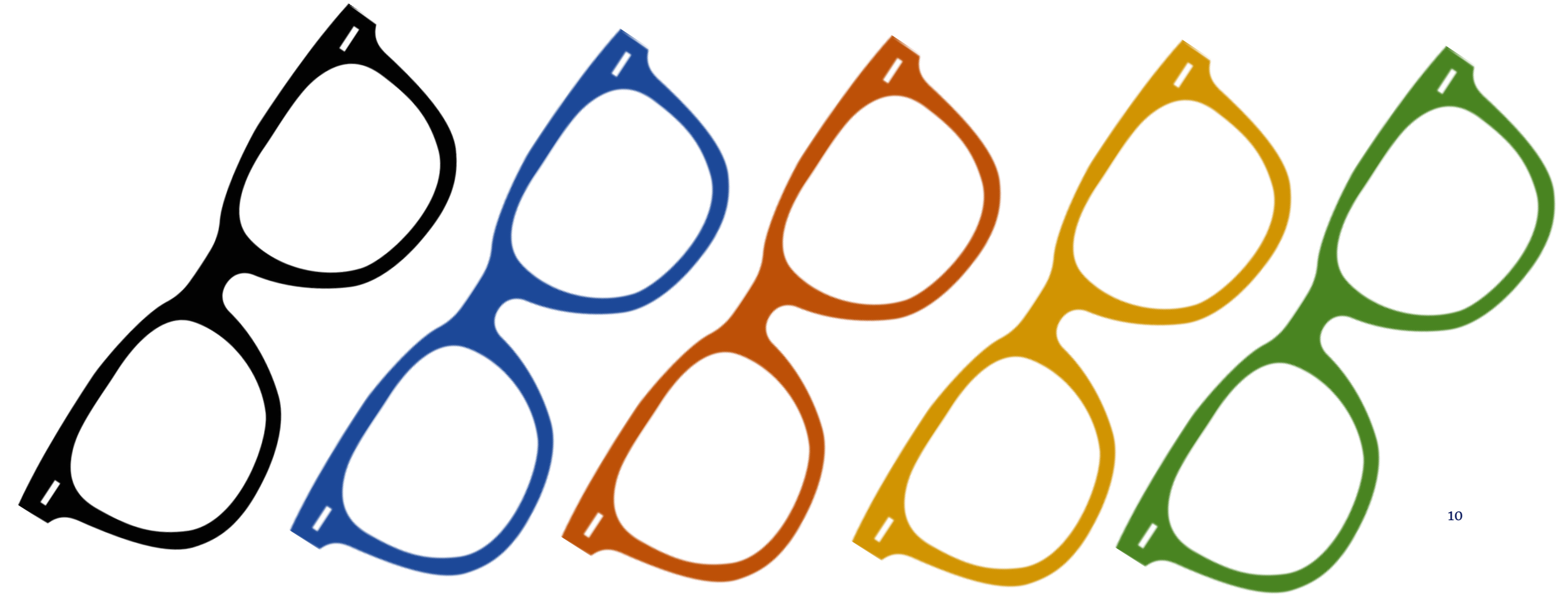
# The Triple Aim



Functional enablers			Normative enablers	
System	Population	Individual	Population	System
Macro	Meso	Micro	Meso	Macro



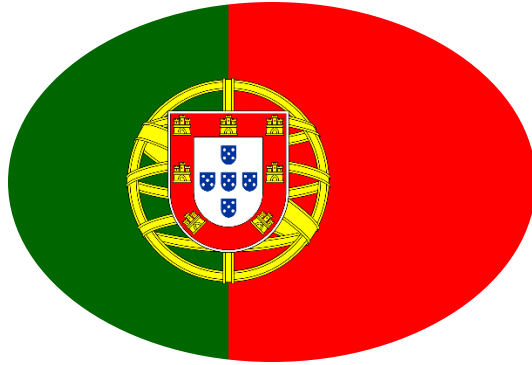
# Interdisciplinary approach





Do you want to contribute to the necessary change towards sustainable, integrated health care systems?

# Growing market worldwide

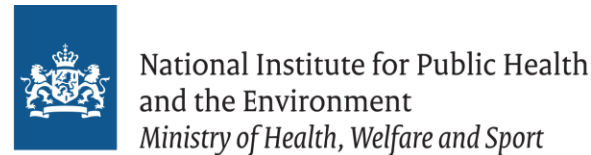




# Alumni experience

# Where do our students continue their career?

- Researcher
- Consultant in specialized field of PHM
- Health care organizations
- Healthdata/IT companies



# Some examples from my cohort!



*Chipsoft*

Data-exchange and  
Policy Specialist



*Access to Medicine Foundation*

Researcher, Antimicrobial  
Resistance



*ZonMW*

Junior Policy Officer



*ZE&GG*

Advisor on Evaluation and  
Appropriate Use of Specialised Care



*Statistics Netherlands (CBS)*

Statistical Researcher,  
Health and Care



*Sports Participation Group (SBG)*

Program Coordinator,  
Delft Sports Agreement

# Alumni experience



Rijksinstituut voor Volksgezondheid  
en Milieu  
Ministerie van Volksgezondheid,  
Welzijn en Sport



- PhD Candidate
  - On transforming to health and wellbeing systems through (regional) cross-sector partnerships
- How can national policy support regional partnerships to drive transformation towards sustainable health and wellbeing systems?
- Currently in my 2<sup>nd</sup> year
- Submitting my first article soon!
- Regional embedded research

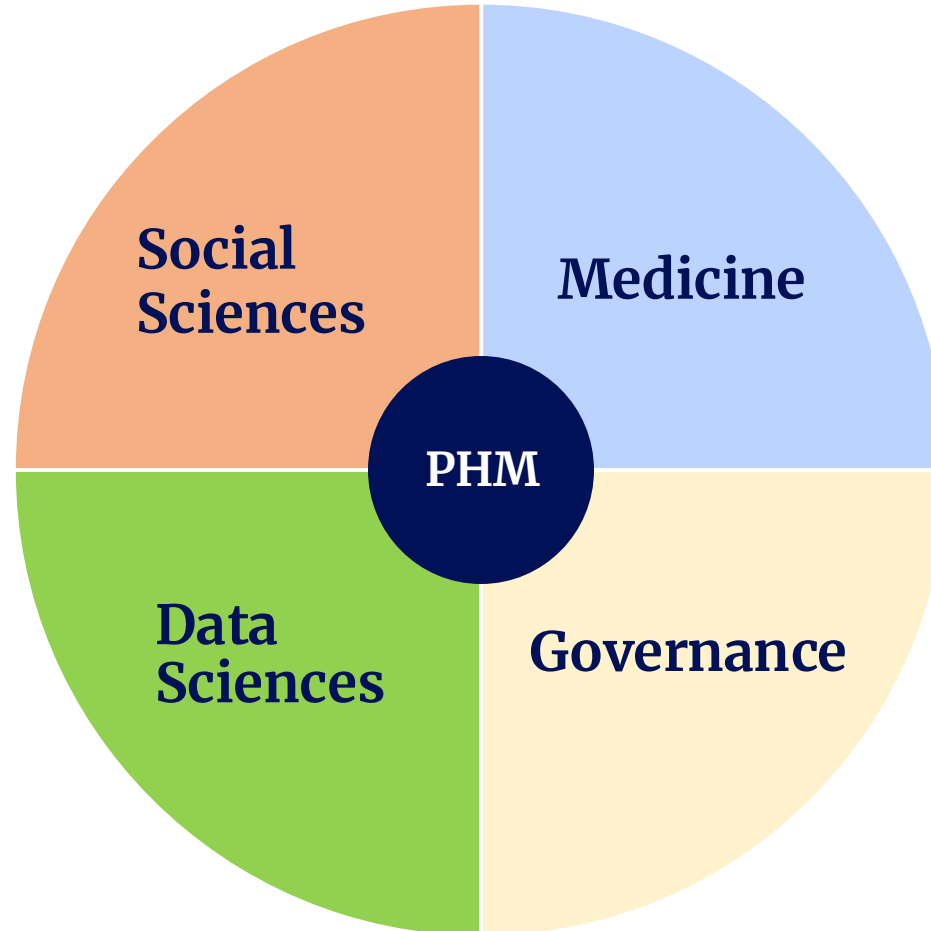
# Part 2. Programme structure and Experience



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# Academic trusted partner



# Curriculum

## Year 1

1	<b>Fundamentals of PHM</b> 5 ECTS	<b>Study Design</b> 5 ECTS	<b>Health and Health Behaviour</b> 4 ECTS	<b>Responsible Data Analysis</b> 4 ECTS	<b>Governance</b> 5 ECTS
	<b>Project Case I (6 ECTS)</b>				

2	<b>Predictive Analytics</b> 5 ECTS	<b>Syndemics</b> 5 ECTS	<b>Alternative Payment Models</b> 4 ECTS	<b>Panel Management Next Level</b> 5 ECTS	<b>Implementation: put PHM into action</b> 5 ECTS
	<b>Project Case II (5 ECTS)</b>				

## Year 2

3	<p><i>Choose and combine focus areas</i></p> <p><i>Electives (courses, internship)</i> 30 ECTS</p>				
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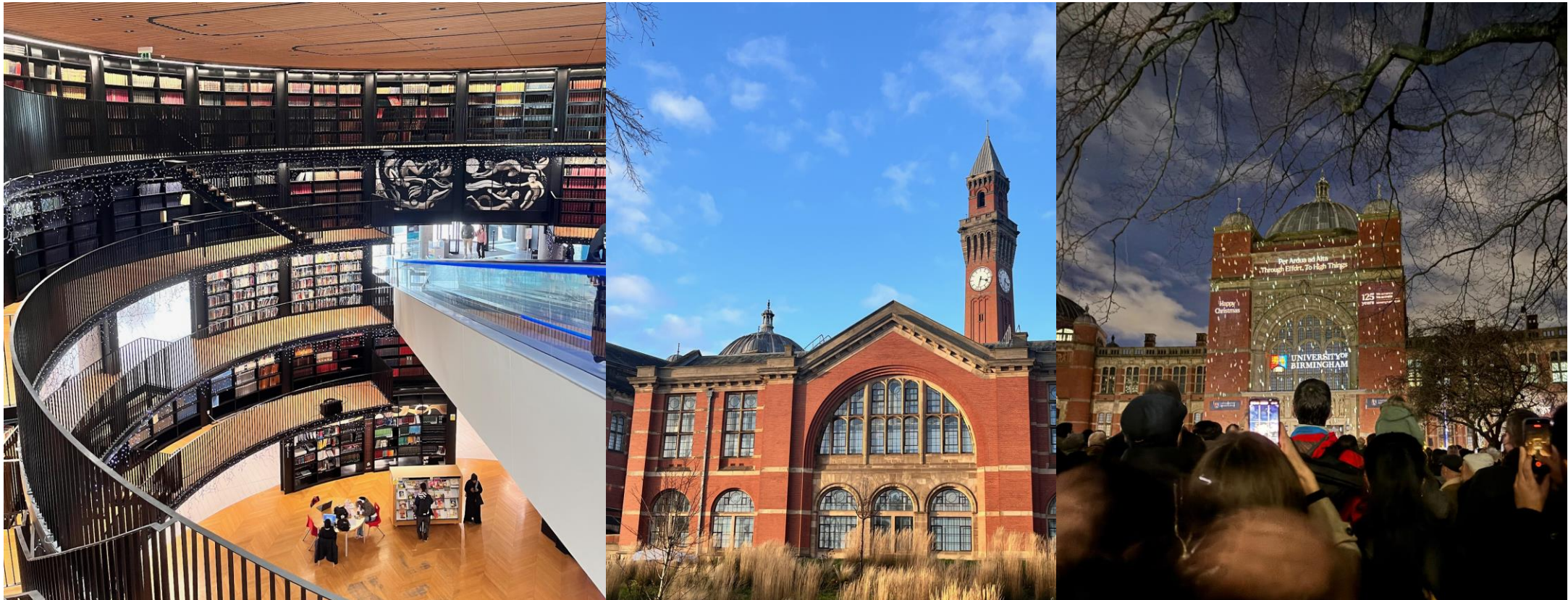
4	<b>Final Research Project (30 ECTS)</b>				
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# Programme Structure

Week 1	Week 2	Week 3 On campus	Week 4
Online education		Intensive group week	Individual week
<i>Self study, peer-reviews, consultation hours</i>		<i>Mandatory presence</i>	<i>Consultation hours</i>
Literature, knowledge clips – knowledge		Apply – in practice	Final assignment
Project Case			

# Combined programme

## Public Health and Population Health Management with University of Birmingham

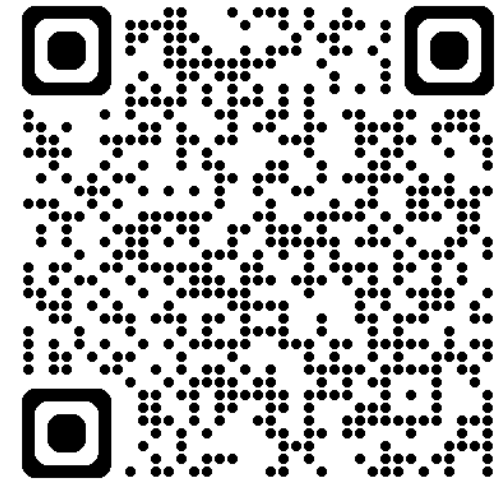


# Q&A with one of our students





# Join the Master Experience Day



Friday, 10th of  
April



# Location The Hague



# Questions



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# More information

- **Any questions about the programme**
  - [Master.PHM@lumc.nl](mailto:Master.PHM@lumc.nl)
- **Ask a student**
  - [Chat with a PHM student on our website](#)
- **Website**
  - [www.universiteitLeiden.nl/PHM](http://www.universiteitLeiden.nl/PHM)
- **Instagram**
  - @PopulationHealthManagementLUMC

# Experience the master Population Health Management

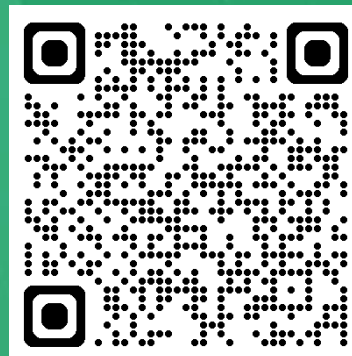
*Because medicine is not the only solution*



Join our  
event!



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The Netherlands



Curious  
by nature

# Admission requirements

Directly admissible:

- Medicine
- Biomedical Sciences
- Clinical Technology
- Bio-Pharmaceutical Sciences
- Pharmacy
- Human Nutrition
- Health Sciences
- Veterinary
- Health and Society
- European Public Health
- Medical Natural Sciences

Or sufficient knowledge on medicine and quantitative methods

Online bridging programmes available

*All info can be found on our [website](#)*

