

# Experience Day Arts, Media & Society

## 28 November 2025



Universiteit  
Leiden  
The Netherlands

### Introduction

A student of Arts, Media & Society will tell you about your first year at this programme.

### Lecture

#### **Title**

A frozen moment: the relationship between photography and time

#### **Short description**

A photograph is often characterized as a snapshot — a mechanical representation of what took place before the camera during a fraction of a second. Yet photography contains far more interesting reflections on time. The time of the photographed subject, the time of the camera taking the shot, the time of the photographer selecting, composing, developing and printing the photo, and finally the time of the observer looking at the final print all vary and lead to different experiences and interpretations of the photographed moment. In this lecture, we will take a close look at this relationship between photography and time, both in historical photographs and in artworks by contemporary artists who use photography as their medium.

**Lecturer:** Dr. Laura Bertens ([l.m.f.bertens@hum.leidenuniv.nl](mailto:l.m.f.bertens@hum.leidenuniv.nl))

Laura Bertens is an assistant professor in Art History, specializing in contemporary art and art theory. She teaches courses on modern and contemporary art, art and cultural memory, photography and the practices of academic publishing. Her research focuses on the construction and functioning of cultural memory in art, as well as everyday culture. She has published on, among others, the representation of extinction in the natural history museum, cultural memory in music videos, the Berlin Wall Memorial, Holocaust remembrance in art, digitally manipulated photography, and the memory palace as metaphor in contemporary art.

### Seminar

#### **Title**

Style and Subculture: Record sleeves as Art

#### **Short description**

Over the course of the twentieth century, an interesting cross-pollination develops between art and the emerging pop and counterculture. One of the best-known art movements involved of course is pop art, with Andy Warhol as a key representative. As pop music became increasingly important during the 1960s, the record sleeve emerged as a new art medium. Warhol designed sleeves for the Velvet Underground and the Rolling Stones and would also produce music videos in the 1980s. However, many pop musicians themselves had a background in visual art or design. Therefore, in this lecture, we will discuss what it means that art found its way to a wider audience through the record sleeve which became a platform for new ideas from generations of young artists rooted in popular culture.

**Lecturer:** Dr. Arthur Crucq ([a.k.c.crucq@hum.leidenuniv.nl](mailto:a.k.c.crucq@hum.leidenuniv.nl))

Arthur Crucq is a university lecturer specialized in semiotic and cognitive aspects of motifs in art as well as art and heritage from the former Dutch East Indies. At the department he teaches courses on style and subculture and on theory and method of research in visual art.

### **Preparation**

Read the following review (<https://www.theguardian.com/artanddesign/2025/jul/29/stanley-donwood-thom-yorke-this-is-what-you-get-review-radiohead-ashmolean-museum> ).

Successively find a record sleeve which according to you is more than just a picture of a band or musician but is a significant work of art which stands for a particular subculture. Describe in 150 words why you think it is art and what kind of specific message this sleeve conveys on behalf of whom and bring it to the seminar. You may bring the record to class as well!

### **Q&A**

Do you have any questions regarding the programme? The student will answer them all at the Q&A.