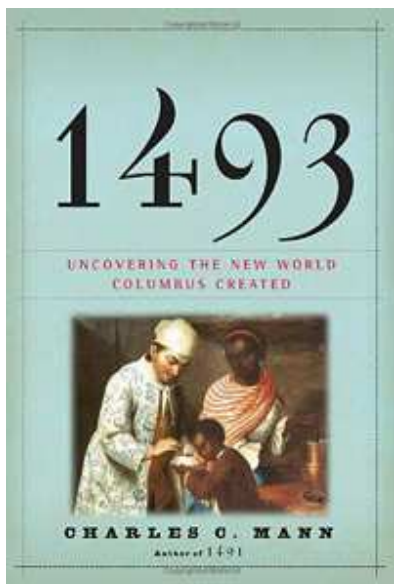


**Studium Generale Organizes:
Charles C. Mann (19th of October 2011)**

writer of *1491: New Revelations of the Americas Before Columbus* will give a lecture on the 19th of October 2011 about his newest book with special thanks to **Publisher Nieuw Amsterdam** and the **Faculty of Archaeology**.

1493: Uncovering the New World Columbus Created



Having resurrected the isolated splendors of the pre-Columbian Americas in his bestselling *1491*, Mann explores the global convergences--and upheavals--inaugurated by their discovery in this fascinating survey of the "Homogenocene" era. Mann traces the subtle, epochal influences of the intercontinental "Columbian Exchange" of flora, fauna, commodities, and peoples, showing how European honeybees and earthworms remade New World landscapes; how New World corn, potatoes, and fertilizer ignited Eurasian population booms; how Old World diseases prompted an eruption of slavery in the Western Hemisphere (the influx of Africans, not Europeans, to the Americas, Mann notes, was the main demographic result of the Contact); how Latin American silver undermined China's Ming Dynasty; and how the decimation of Indian peoples changed the world's climate.

Read more: www.studiumgenerale.leidenuniv.nl

For more detailed information please contact Dr. Alexander Geurds
071-527 2206 or a.geurds@arch.leidenuniv.nl

About Charles Mann

[CHARLES C. MANN](#)'s book, *1491*, won the U.S. National Academy of Sciences' Keck award for the best book of the year. A Correspondent for *The Atlantic Monthly*, *Science*, and *Wired*, he has covered the intersection of science, technology, and commerce for many newspapers and magazines here and abroad, including *BioScience*, *The Boston Globe*, *Fortune*, *Geo* (Germany), *The New York Times* (magazine, op-ed, book review), *Panorama* (Italy), *Paris-Match* (France), *Quark* (Japan), *Smithsonian*, *Der Stern* (Germany), *Technology Review*, *Vanity Fair* and *The Washington Post* (magazine, op-ed, book review). In addition to *1491*, he has co-written four other books: *The Second Creation: Makers of the Revolution in 20th-Century Physics* (1986; rev. ed., 1995); *The Aspirin Wars: Money, Medicine, and 100 Years of Rampant Competition* (1991), *Noah's Choice: The Future of Endangered Species* (1995), and *@ Large: The Strange Case of the Internet's Biggest Invasion* (1998). He has also written for CD-ROMs, HBO, and the television show *Law and Order*, and was the text editorial coordinator for the internationally best-selling photographic projects *Material World* (1994), *Women in the Material World* (1996), and *Hungry Planet* (2005). A three-time National Magazine Award finalist, he has received writing awards from the American Bar Association, the American Institute of Physics, the Alfred P. Sloan Foundation, the Margaret Sanger Foundation and the Lannan Foundation (a 2006 Literary Fellowship).

Time and Venue

Wednesday 19th of October 2011

7.30 till 9.00 hrs

room 003, Lipsius building (1175), Cleveringaplaats 1, Leiden

Entrance is free! Everybody is welcome without prior registration.

Information/Organization:

Studium Generale Universiteit Leiden

Postbus 9500, 2300 RA Leiden

y.leunissen@sea.leidenuniv.nl

Tel. 071 527-7283 / -7295 / -7296

www.studiumgenerale.leidenuniv.nl

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