

Syllabus **MSA Media**

ECTS: 3.5ⁱ

🕒 2hr/w

🌐 Arabic

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Course Objectives / Final Competences

- 1- Developing students' ability to read and understand the language of Arabic press. This takes place by providing learners with the necessary language and information tools that could help them fully comprehend news headlines and current events.
- 2- Trying to develop students' ability to recognize and identify the various and the most frequent language forms used in different contexts in Arabic newspapers and internet news.
- 3- Implementing the technique of recycling the vocabulary learnt in class in the upcoming news items, a process that further enforces the already learned vocabulary and allows students to get exposed to these vocabulary items in new contexts.

Course Description

The course introduces the language of print and internet news media with the purpose of acquainting students with the vocabulary, syntax and expressions of Arabic press. Through reading and writing, students gradually build their own vocabulary pool which guarantees reasonable comprehension of the language used in the Arabic newspapers.

Course Materials

Authentic news items from Arabic newspapers (Al-Ahram, Al Masry Al Youm, Al Shorouk, Al Tahrir.....) and news websites (CNN Arabic, BBC Arabic, and Al Jazeera,.....).

Topics to be covered throughout the course:

Hopefully, we will cover from 3-4 topics

- Conflicts and Terrorism
- Demonstrations and strikes
- Formal meetings and conferences
- Elections

Requirements:

- Regular attendance
- Participation in class
- Handing assignments **on time (a mark will be deducted daily for late assignments)**. You are required to give the assignments back to the teacher once they are marked and given to you to be kept in your portfolio. If you need to keep your assignments, you have to photocopy them and give them back.
- Studying the assigned material constantly otherwise it will accumulate.
- Inform the instructor in advance in case of not being able to attend classes for any emergency

Course Format

Seminar: lectures in which the student actively participates.



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Evaluation

For the evaluation of your performance, you will be evaluated on your class participation, your homework, and your performance in the midterm and the final exams. This implies that the whole learning process is evaluated and not the end product only represented in the exams. Accordingly, the grading system will be as follows:

Grading System (long programme):

- Attendance 10%
- Participation 20%
- Assignments 25%
- Mid-term 15 %
- Final 30%

Grading System (short programme):

- Attendance 15%
- Participation 20%
- Assignments 35%
- Final 30%

ⁱ 2.5 EC for short programme.