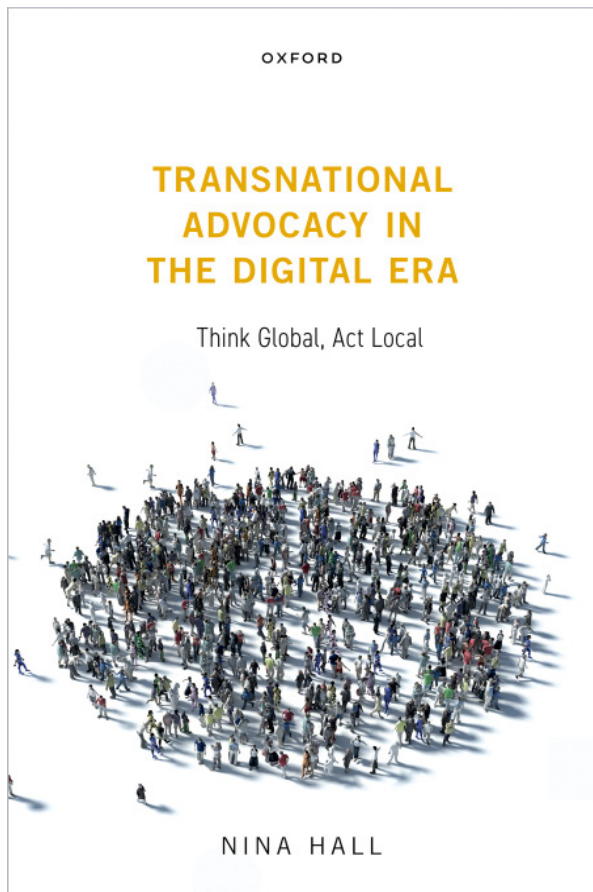


# Transnational Advocacy in the Digital Era

Think Global, Act Local



Research in international relations (IR) has highlighted the influence of non-governmental organizations, which wield power through their expertise and long-term, moral commitment to an issue. However, no IR scholars have explored the spread and power of digital advocacy organizations. Nina Hall provides a detailed investigation of how these organizations have harnessed digitally networked power and can quickly respond to the most salient issues of the day, and mobilize large memberships, to put pressure on politicians.

## FEATURES

- Explores how digital technologies are changing transnational advocacy networks
- Examines digital advocacy organizations' campaigns on climate, trade and refugees' rights
- Illustrates how digital advocacy organizations are distinct from conventional NGOs

## THE AUTHOR

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