

**Fragment uit de taak: "selling an unsellable product"**



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**Leerdoelen zijn o.a. leren gebruiken van "persuasive language"**

**Level: year 4/5 TTO VWO**

# Congratulations!

Your group has been chosen to promote a burst plastic bag.



Your group must find facts and useful information about plastic bags.

Your group must think of strange and unique features for the burst bag and give it a catchy name.

Finally your group must invent a slogan for your product.

Good Luck!

**Congratulations!**

**Your group has been chosen to promote a plastic half of a box.**



Your group must find facts and useful information about this unique thing .

Your group must think of a strange and unique feature for the plastic and give it a catchy name!!

Finally your group must invent a slogan for your unique product.

# Congratulations!

Your group has been chosen to promote one left shoe.



Your group must find facts and useful information about left shoes.

Your group must think of a strange and unique feature for the shoe and give it a catchy name.

Finally your group must invent a slogan for your unique product.

**Congratulations!**

**Your group has been chosen to promote a clip.**



Your group must find facts and useful information about these unique clips.

Your group must think of a strange and unique feature for the clip and give it a catchy name.

Finally your group must invent a slogan for your unique product.

Good Luck!

# Congratulations!

## Your group has been chosen to promote the concept of WAR!



Sell it to the general public! Make it acceptable and think of a catchy slogan

Picture from:

[https://pixabay.com/en/photos/?q=war&hp=&image\\_type=all&order=popular&cat=&min\\_width=&min\\_height=](https://pixabay.com/en/photos/?q=war&hp=&image_type=all&order=popular&cat=&min_width=&min_height=)

# Congratulations!

## Your group has chosen to promote the concept of GOD!

Find all the unique features and sell the concept of God to as many people as you can.

Think of a slogan and appealing poster/website



Picture from:

[https://pixabay.com/en/photos/?q=god&hp=&image\\_type=all&order=&cat=&min\\_width=&min\\_height=](https://pixabay.com/en/photos/?q=god&hp=&image_type=all&order=&cat=&min_width=&min_height=)