



United Nations Environmental Programme

Young creative minds,

The UNEP invites the next generation of thinkers and dreamers to imagine new inventions that could have a positive impact on our environment.

Share your **visions for a better future**, draw it, explain the workings of your inventive design and its impact on the world.

Group together with your peers and start brainstorming, thinking and sketching.

**A better future starts NOW
and you are part of it!**

PITCH YOUR IDEAS AND SEND IT TO THE UNEP-HWC
Hand in a picture of your design.

And explain in a pitch what your invention does, how it works and how it could help in solving part of an environmental problem.

Send the video-recorded pitch to your teacher.

DEADLINE:

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Rules and Regulations for End Product

1. The design should tackle an environmental issue.
2. A design group should have between 3 to 5 members.
3. All members should take part in the brainstorming and designing part.
4. Every member should play a role in the making of the pitch on video.
5. Every member should be ready to explain their *invention when invited to give additional information* in a Q&A session (Question and Answers)
6. The presentation of your idea can either take the form of a pitch or an infomercial
Either way it has to sound enthusiastic and persuasive.
7. Video should be around 3 minutes (pitch) or 6 minutes (infomercial) long
8. Hand in to your teacher the rendered movie (.mov or .mp4 file) on a USB stick .

Assessment Rubric for the Pitch

	Mastering	Achieving	Developing	Beginner
Task Effectiveness	Grabbed the audience from the start to the end. Many persuasive techniques were used. The invention was clearly explained.	Enthusiastic pitch, and informative infomercial, convincing their audience. Some persuasive techniques were used.	Some enthusiastic convincing elements in the presentation of the invention.	Neutral and informative presentation of the product. Lacking enthusiasm.
Task Completion & elements of pitch/ infomercial	The problem is clearly stated and is supported by relevant verbal and visual information. The invention is clearly explained and linked to the problem. All elements of format are included	The problem is stated and some information to illustrate is mentioned. The invention is explained, but not clearly linked to the problem. Little visual information. Most elements of format are included.	The invention is explained, only verbally. No visual representation. The problem is indirectly addressed . Some elements of format are included.	The invention is explained but no environmental problem is mentioned. Hardly any elements of format are included.
Cooperation	Helped and supported each other when necessary. Shared equal responsibilities and workload	Helped each other and shared responsibilities and workload	Interrupted each other at times, but tried to work together. Division of work not so equal.	Interrupted each other. Unequal division of workload.
Language	Rich vocabulary and phrases, using language specific to topic, appropriate and persuasive throughout.	Good variety, some topic related word choice, sometimes choice or placement inaccurate.	Vocabulary is clear but somewhat limited. Language is not always appropriate.	Vocabulary is limited but gets the point across.
Delivery voice	Clearly enunciated throughout, well-paced and excellent intonation. Natural, enthusiastic without shouting.	Well-paced, good intonation and clearly pronounced. Very little Dutch pronunciation.	Mostly clearly pronounced, some hesitations taking out the flow. Dutch pronunciation/intonation	Soft spoken, not clearly pronounced, mumbling. Mispronounced words. And Dutch pronunciation/intonation.
Accuracy	No grammatical or language mistakes	A few mistakes	Some language mistakes, but they don't impede understanding	Several language errors that could have been avoided