

Photography during fieldwork 2017

Some guidelines for staff and students

Dear colleagues,

During the upcoming fieldwork period 2017 there will be lots of opportunities to take pictures and make short movies for promotional purposes; to show where we work, to show what archaeology is about and to show what future students may experience during their studies.

We would like to ask you and your students to make pictures and short movies as to help the marketing- and communications department of the faculty to make visible what archaeology in Leiden entails.

When taking a picture, please take the following into consideration:

1. make **people in action** as an archaeologist(students/staff) as an object of photography; a dig is interesting, but it is even more interesting to show people in action,



YES!



YES!



NOT just people

2. **focus** on what you would like to show, choose a clear object for you photo (*short video maximum 2 minutes!*)



YES!



NO!

3. **show** if possible the **technical means** that are used during fieldwork in relation to the people working with these means, of course including people who make use of these technical devices.



YES!



YES!



NOT without people

4. Make sure the people you picture have **light in their face**. Avoid taking pictures of people from behind



YES



NO

We look forward to seeing your pictures: redactie@Arch.leidenuniv.nl.

If you like to write a blog or consider to make 360° pictures about your fieldwork, please contact us!